



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NORTH CAROLINA



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$317.0 MILLION

CONGRESSIONAL DISTRICT 8

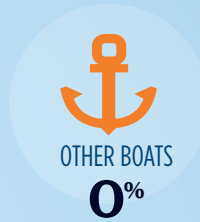
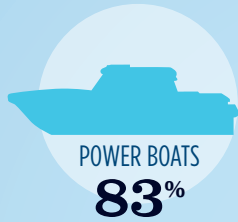
Number of Recreational Boats*	32,021
Recreational Boating Industry Businesses	41
Total Jobs	2,490
Annual Recreational Boating-Related Spending	\$134.8 MILLION

RECREATIONAL BOATS IN NC-8

TOTAL BOATS* **32,021**

REGISTERED BOATS	32,021
Power boats	26,678
PWCs	4,983
Sailboats	225
Other Boats	135

HOUSEHOLDS PER BOAT **8.6**

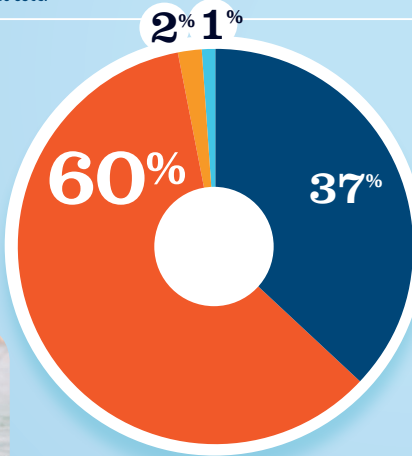


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN NC-8

TOTAL BOATING JOBS **138**

Boat Building	1
Motor / Engine Mfrgr.	-
Accessory / Supplies Mfrgr.	3
Dealers / Wholesalers	83
Boat Services	51



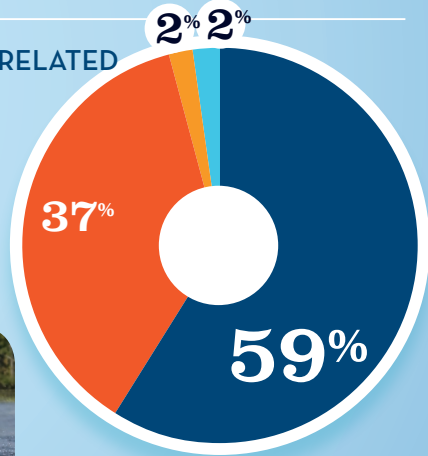
● BOAT BUILDING ● DLRS/WHOLESALERS
● MOTOR/ENG. MFRGR. † ● BOAT SERVICES
● ACC./SUPPLIES MFRGR. † 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN NC-8

TOTAL BUSINESSES **41**

Boat Building	1
Motor / Engine Mfrgr.	-
Accessory / Supplies Mfrgr.	1
Dealers / Wholesalers	15
Boat Services	24



● BOAT BUILDING ● DLRS/WHOLESALERS
● MOTOR/ENG. MFRGR. † ● BOAT SERVICES
● ACC./SUPPLIES MFRGR. † 0%

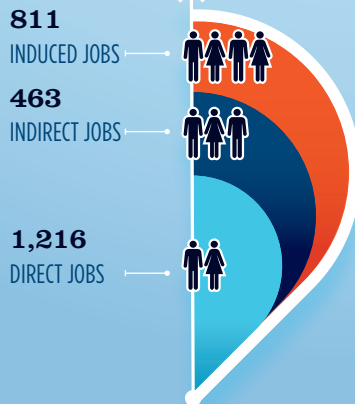


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NC-8

EST. TOTAL JOBS **2,490**

EST. TOTAL LABOR INCOME **\$103.1** MILLIONS

Est. Direct Income	\$41.7
Est. Indirect Income	\$25.9
Est. Induced Income	\$35.5



RECREATIONAL BOATING INDUSTRY SALES IN NC-8

Boat Building	\$0.3	MILLION
Motor / Engine Mfrgr.	\$0.0	MILLION
Accessory / Supplies Mfrgr.	\$0.8	MILLION
TOTAL MFRG. SALES	\$1.1	

Dealers / Wholesalers	\$39.1	MILLION
Boat Services	\$11.3	MILLION
TOTAL RETAIL & SERVICES SALES	\$50.4	



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University